

EC'd Yes
Last Received: 08/02/2012 8:12 AM
Showing Buylines: Last Sta Revised Lines

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C23C29
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C23C29
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

CORRECTION TO LINE 26 TO SUNDAY 10/28 FOX NEWS SUNDAY

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*26			10/27-10/27	1	\$75.00	:30	1	SA	8A-9A	1	\$75.00
Station Remark: V4 CORRECT THIS LINE TO SUNDAY 10/28 8-9AM FOX NEWS SUNDAY											

---REPORT TOTALS---

Report Totals: 1 / \$75.00

---SALES MONTHLY TOTALS---

Oct 12: 71 / \$23,310.00 Nov 12: 10 / \$2,530.00

Sales Totals: 81 / \$25,840.00

Station Totals: 81 / \$25,840.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$369,143	CABL 0%	KASA 7%	KASY 0%	KLUZ 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

Rep Order#	6837945	Ver#	3	Status	Revised
EC'd	Yes				

Traffic Order# 195682

Printed: 08/02/2012 8:26 AM
Last Received: 08/02/2012 8:12 AM
Showing Buylines: All Rep Revised Lines

1 of 6

Station KASA-TV ALBUQUERQUE, NM.
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--- CONTRACT COMMENT ---

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--- REMARKS ---

REV TO ADD TO SKED
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*18		Sales Remark: V3 Added	10/23-10/26	1	\$90.00	:30	3	TU,TH-F	12P-1P	3	\$30.00
*19		Sales Remark: V3 Added	10/23-10/23	1	\$30.00	:30	1	TU	12P-1P	1	\$30.00
*20		Sales Remark: V3 Added	10/23-10/23	1	\$30.00	:30	1	TU	1P-2P	1	\$30.00
*21		Sales Remark: V3 Added	10/23-10/26	1	\$90.00	:30	3	TU-W,F	1P-2P	3	\$30.00
*22		Sales Remark: V3 Added	10/23-10/26	1	\$120.00	:30	4	TU-F	2P-3P	4	\$30.00

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*23		Sales Remark: V3 ADD TO SKED. V3 Added	10/29-10/29	1	\$30.00	:30	1	M	2P-3P	1	\$30.00
*24		Sales Remark: V3 ADD TO SKED. V3 Added	10/29-10/29	1	\$50.00	:30	1	M	3P-4P	1	\$50.00
*25		Sales Remark: V3 ADD TO SKED. V3 Added	10/23-10/26	1	\$150.00	:30	3	TU-W, F	3P-4P	3	\$50.00
*26		Sales Remark: V3 ADD TO SKED. V3 Added	10/27-10/27	1	\$75.00	:30	1	SA	8A-9A	1	\$75.00
*27		Sales Remark: V3 ADD TO SKED. V3 Added	10/29-10/29	1	\$75.00	:30	1	M	1030P-11P	1	\$75.00
*28		Sales Remark: V3 ADD TO SKED. V3 Added	10/23-10/26	1	\$225.00	:30	3	TU, TH-F	1030P-11P	3	\$75.00
*29		Sales Remark: V3 ADD TO SKED. V3 Added	10/23-10/26	1	\$500.00	:30	4	TU-F	10P-1030P	4	\$125.00
*30		Sales Remark: V3 ADD TO SKED. V3 Added	10/29-10/29	1	\$125.00	:30	1	M	10P-1030P	1	\$125.00
*31		Sales Remark: V3 ADD TO SKED. V3 Added	10/29-10/29	1	\$150.00	:30	1	M	530P-6P	1	\$150.00

EC'd Yes Last Received: 08/02/2012 8:12 AM Showing Buylines: All Rep Revised Lines

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*32		Sales Remark: V3 ADD TO SKED. V3 Added	10/23-10/26	1	\$600.00	:30	4	TU-F	530P-6P	4	\$150.00
*33		Sales Remark: V3 ADD TO SKED. V3 Added	10/23-10/26	1	\$800.00	:30	4	TU-F	6P-630P	4	\$200.00
*34		Sales Remark: V3 ADD TO SKED. V3 Added	10/29-10/29	1	\$200.00	:30	1	M	6P-630P	1	\$200.00
*35		Sales Remark: V3 ADD TO SKED. V3 Added	10/29-10/29	1	\$200.00	:30	1	M	630P-7P	1	\$200.00
*36		Sales Remark: V3 ADD TO SKED. V3 Added	10/23-10/26	1	\$800.00	:30	4	TU-F	630P-7P	4	\$200.00
*37		Sales Remark: V3 ADD TO SKED. V3 Added	10/28-10/28	1	\$300.00	:30	1	SU	6P-7P	1	\$300.00
*38		Sales Remark: V3 ADD TO SKED. V3 Added	10/28-10/28	1	\$350.00	:30	1	SU	10A-11A	1	\$350.00
*39		Sales Remark: V3 ADD TO SKED. V3 Added	10/28-10/28	1	\$450.00	:30	1	SU	530P-6P	1	\$450.00

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Rep Order# 6837945 Ver# 3 Status Revised EC'g Yes

Traffic Order# 195682

Printed: 08/02/2012 8:26 AM 4 of 6

Last Received: 08/02/2012 8:12 AM

Showing Buylines: All Rep Revised Lines

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*40		Sales Remark: V3 ADD TO SKED. V3 Added	10/23-10/23	1	\$600.00	:30	1	TU	8P-9P	1	\$600.00
*41		Sales Remark: V3 ADD TO SKED. V3 Added	10/25-10/25	1	\$700.00	:30	1	TH	8P-9P	1	\$700.00
*42		Sales Remark: V3 ADD TO SKED. V3 Added	10/29-10/29	1	\$800.00	:30	1	M	7P-8P	1	\$800.00
*43		Sales Remark: V3 ADD TO SKED. V3 Added	10/29-10/29	1	\$800.00	:30	1	M	8P-9P	1	\$800.00
*44		Sales Remark: V3 ADD TO SKED. V3 Added	10/23-10/23	1	\$800.00	:30	1	TU	7P-8P	1	\$800.00
*45		Sales Remark: V3 ADD TO SKED. V3 Added	10/28-10/28	1	\$800.00	:30	1	SU	7P-8P	1	\$800.00
*46		Sales Remark: V3 ADD TO SKED. V3 Added	10/28-10/28	1	\$800.00	:30	1	SU	8P-9P	1	\$800.00
*47		Sales Remark: V3 ADD TO SKED. V3 Added	10/24-10/24	1	\$1,600.00	:30	2	W	530P-9P	2	\$800.00
*48		Sales Remark: V3 ADD TO SKED. V3 Added	10/25-10/25	1	\$1,600.00	:30	2	TH	530P-9P	2	\$800.00

World Series

World Series

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 814 KING STREET - SUITE 200
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E WLSN/ORDR/C23C29
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*49		Sales Remark: V3 ADD TO SKED. V3 Added	10/27-10/27	1	\$1,600.00	:30	2	SA	530P-9P	2	\$800.00
*50		Sales Remark: V3 ADD TO SKED. V3 Added	10/28-10/28	1	\$1,600.00	:30	2	SU	530P-9P	2	\$800.00
*51		Sales Remark: V3 ADD TO SKED. V3 Added	10/24-10/24	1	\$1,300.00	:30	1	W	7P-9P	1	\$1,300.00
*52		Sales Remark: V3 ADD TO SKED. V3 Added	10/25-10/25	1	\$1,300.00	:30	1	TH	7P-8P	1	\$1,300.00
*53		Sales Remark: V3 ADD TO SKED. V3 Added	10/28-10/28	1	\$3,000.00	:30	2	SU	215P-530P	2	\$1,500.00

---REPORT TOTALS---
 Report Totals: 64 / \$22,740.00

---SALES MONTHLY TOTALS---
 Oct 12: 71 / \$23,310.00 Nov 12: 10 / \$2,530.00
 Sales Totals: 81 / \$25,840.00
 Station Totals: 81 / \$25,840.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$369,143 CABL 0% KASA 7% KASY 0% KLUZ 0% KOAT 35%

EC'u Yes

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KOB 26% KRQE 32% KWBQ 0%

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order#	6837945	Ver#	1	Status	New
EC'd	Yes				

Traffic Order#

19560800

Printed: 08/01/2012 8:08 AM
Last Received: 07/31/2012 7:44 PM
Showing Buylines: All Lines

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Hiatus Weeks

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--- CONTRACT COMMENT ---

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
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1		AFHV	10/23-10/23	1	\$50.00	:30	1	TU	4P-5P	1	\$50.00
Rating: 1.2											
2		AFHV	10/24-10/24	1	\$50.00	:30	1	W	4P-5P	1	\$50.00
Rating: 1.2											
3		AFHV	10/25-10/25	1	\$50.00	:30	1	TH	4P-5P	1	\$50.00
Rating: 1.2											
4		AFHV	10/26-10/26	1	\$50.00	:30	1	F	4P-5P	1	\$50.00
Rating: 1.2											
5		EXTRA	10/24-10/24	1	\$100.00	:30	1	W	5P-530P	1	\$100.00
Rating: 0.9											
6		EXTRA	10/25-10/25	1	\$100.00	:30	1	TH	5P-530P	1	\$100.00
Rating: 0.9											
7		EXTRA	10/26-10/26	1	\$100.00	:30	1	F	5P-530P	1	\$100.00
Rating: 0.9											
8		EXTRA	10/29-10/29	1	\$100.00	:30	1	M	5P-530P	1	\$100.00
Rating: 0.9											
9		NEWS9P	10/26-10/26	1	\$400.00	:30	1	F	9P-930P	1	\$400.00
Rating: 5.4											
10		NEWS 930P	10/25-10/25	1	\$300.00	:30	1	TH	930P-10P	1	\$300.00
Rating: 4.4											

Rep Order# 6837945 Ver# 1 Status New
EC'd Yes

Traffic Order#

2 of 3

Printed: 08/01/2012 8:08 AM
Last Received: 07/31/2012 7:44 PM
Showing Buylines: All Lines

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
11		NEWS9P	10/27-10/27	1	\$275.00	:30	1	SA	9P-930P	1	\$275.00
Rating: 4.1											
12		NEWS 930P	10/27-10/27	1	\$250.00	:30	1	SA	930P-10P	1	\$250.00
Rating: 3.9											
13		NEWS9P	10/28-10/28	1	\$400.00	:30	1	SU	9P-930P	1	\$400.00
Rating: 7.0											
14		NEWS 930P	10/28-10/28	1	\$275.00	:30	1	SU	930P-10P	1	\$275.00
Rating: 4.8											
15		HOUSE	10/27-10/27	1	\$100.00	:30	1	SA	6P-7P	1	\$100.00
Rating: 2.1											
16		TOUCH	10/26-10/26	1	\$250.00	:30	1	F	7P-8P	1	\$250.00
Rating: 2.8											
17		FRINGE	10/26-10/26	1	\$250.00	:30	1	F	8P-9P	1	\$250.00
Rating: 2.3											

---REPORT TOTALS---

Report Totals: 17 / \$3,100.00

---SALES MONTHLY TOTALS---

Oct 12: 16 / \$3,000.00 Nov 12: 1 / \$100.00

Sales Totals: 17 / \$3,100.00

Station Totals: 17 / \$3,100.00

Lines not sent/rcld/rtrn: 0 / \$0.00

Printed: 08/01/2012 8:08 AM
Last Received: 07/31/2012 7:44 PM
Showing Buylines: All Lines

Traffic Order#

Ver# 1 Status New

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EC'd Yes

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---COMPETITIVE---

Market Totals \$44,286

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

CABL 0% KASA 7% KASY 0% KLUZ 0% KOAT 35%
KOB 26% KRQE 32% KWBQ 0%

Spot Manager: All, 10/23/12-10/29/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 1

Time Period: 4p-5p

195682 06837945 C23C29 10/23/12 :30 P5 4:29:22 PM Order \$50.00

Line: 2

Time Period: 4p-5p

195682 06837945 C23C29 10/24/12 :30 P5 4:44:33 PM Order \$50.00

Line: 3

Time Period: 4p-5p

195682 06837945 C23C29 10/25/12 :30 P5 4:14:26 PM Order \$50.00

Line: 4

Time Period: 4p-5p

195682 06837945 C23C29 10/26/12 :30 P5 4:44:48 PM Order \$50.00

Line: 5

Time Period: 5p-530p

195682 06837945 C23C29 10/24/12 :30 P5 5:15:56 PM Order \$100.00

Line: 6

Time Period: 5p-530p

195682 06837945 C23C29 10/25/12 :30 P5 5:06:33 PM Order \$100.00

Line: 7

Time Period: 5p-530p

195682 06837945 C23C29 10/26/12 :30 P5 5:06:48 PM Order \$100.00

Line: 8

Time Period: 5p-530p

195682 06837945 C23C29 10/29/12 :30 P5 5:07:18 PM Order \$100.00

Line: 9

Time Period: 9p-930p

195682 06837945 C23C29 10/26/12 :30 P5 9:18:42 PM Order \$400.00

Line: 10

Time Period: 930p-10p

195682 06837945 C23C29 10/25/12 :30 P5 9:58:20 PM Order \$300.00

Line: 11

Time Period: 9p-930p

195682 06837945 C23C29 10/27/12 :30 P5 9:27:40 PM Order \$275.00

[Sorted by: Line]

Spot Manager: All, 10/23/12-10/29/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 11

Line: 12

Time Period: 930p-10p

195682 06837945 C23C29 10/27/12 :30 P5 9:46:12 PM Order \$250.00

\$250.00

\$250.00

Line: 13

Time Period: 9p-930p

195682 06837945 C23C29 10/28/12 :30 P5 9:17:05 PM Order \$400.00

\$400.00

\$400.00

Line: 14

Time Period: 930p-10p

195682 06837945 C23C29 10/28/12 :30 P5 9:47:27 PM Order \$275.00

\$275.00

\$275.00

Line: 15

Time Period: 6p-7p

195682 06837945 C23C29 10/27/12 :30 P5 6:35:33 PM Order \$100.00

\$100.00

\$100.00

Line: 16

Time Period: 7p-8p

195682 06837945 C23C29 10/26/12 :30 P5 7:31:20 PM Order \$250.00

\$250.00

\$250.00

Line: 17

Time Period: 8p-9p

195682 06837945 C23C29 10/26/12 :30 P5 8:15:20 PM Order \$250.00

\$250.00

\$250.00

Line: 18

Time Period: 12p-1p

195682 06837945 C23C29 10/23/12 :30 P5 12:58:55 PM Order \$30.00

\$30.00

\$30.00

\$30.00

\$90.00

\$90.00

Line: 19

Time Period: 12p-1p

195682 06837945 C23C29 10/23/12 :30 P5 12:08:39 PM Order \$30.00

\$30.00

\$30.00

Line: 20

Time Period: 1p-2p

195682 06837945 C23C29 10/23/12 :30 P5 1:29:19 PM Order \$30.00

\$30.00

\$30.00

Line: 21

Time Period: 1p-2p

195682 06837945 C23C29 10/26/12 :30 P5 1:08:48 PM Order \$30.00

\$30.00

\$30.00

\$30.00

[Sorted by: Line]

Spot Manager: All, 10/23/12-10/29/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA
Advertiser: POL/Wilson For NM Senate
Agency: Smart Media Group

Line: 21

Time Period: 1p-2p

\$90.00									
\$90.00									

Line: 22

Time Period: 2p-3p

\$30.00	195682	06837945 C23C29	10/23/12	:30	P5	2:48:36 PM Order			
\$30.00	195682	06837945 C23C29	10/25/12	:30	P5	2:08:38 PM Order			
\$30.00	195682	06837945 C23C29	10/26/12	:30	P5	2:39:23 PM Order			
\$30.00	195682	06837945 C23C29	10/24/12	:30	P5	2:20:06 PM Order			

\$120.00									
\$120.00									

Line: 23

Time Period: 2p-3p

\$30.00	195682	06837945 C23C29	10/29/12	:30	P5	2:09:33 PM Order			
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\$30.00									
\$30.00									

Line: 24

Time Period: 3p-4p

\$50.00	195682	06837945 C23C29	10/29/12	:30	P5	3:48:50 PM Order			
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\$50.00									
\$50.00									

Line: 25

Time Period: 3p-4p

\$50.00	195682	06837945 C23C29	10/26/12	:30	P5	3:09:54 PM Order			
\$50.00	195682	06837945 C23C29	10/24/12	:30	P5	3:49:00 PM Order			
\$50.00	195682	06837945 C23C29	10/23/12	:30	P5	3:38:16 PM Order			

\$150.00									
\$150.00									

Line: 26

Time Period: 8a-9a

\$75.00	195682	06837945 C23C29	10/28/12	:30	P5	8:19:25 AM Order			
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\$75.00									
\$75.00									

Line: 27

Time Period: 10:30:00p-11:00:00p

\$75.00	195682	06837945 C23C29	10/29/12	:30	P5	10:51:54 PM Order			
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\$75.00									
\$75.00									

Line: 28

Time Period: 10:30:00p-11:00:00p

\$75.00	195682	06837945 C23C29	10/23/12	:30	P5	10:52:04 PM Order			
\$75.00	195682	06837945 C23C29	10/25/12	:30	P5	10:44:26 PM Order			
\$75.00	195682	06837945 C23C29	10/26/12	:30	P5	10:44:56 PM Order			

\$225.00									
\$225.00									

Line: 29

Time Period: 10:00:00p-10:30:00p

\$125.00	195682	06837945 C23C29	10/26/12	:30	P5	10:23:33 PM Order			
\$125.00	195682	06837945 C23C29	10/23/12	:30	P5	10:06:36 PM Order			
\$125.00	195682	06837945 C23C29	10/24/12	:30	P5	10:23:33 PM Order			
\$125.00	195682	06837945 C23C29	10/25/12	:30	P5	10:14:37 PM Order			

\$500.00									
\$500.00									

Line: 30

[Sorted by: Line]

Spot Manager: All, 10/23/12-10/29/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 30

Time Period: 10:00:00p-10:30:00p

195682 06837945 C23C29 10/29/12 :30 P5 10:16:42 PM Order \$125.00

\$125.00

\$125.00

Line: 31

Time Period: 530p-6p

195682 06837945 C23C29 10/29/12 :30 P5 5:59:25 PM Order \$150.00

\$150.00

\$150.00

Line: 32

Time Period: 530p-6p

195682 06837945 C23C29 10/23/12 :30 P5 5:43:12 PM Order \$150.00

\$150.00

\$150.00

195682 06837945 C23C29 10/24/12 :30 P5 5:59:25 PM Order \$150.00

\$150.00

\$150.00

195682 06837945 C23C29 10/26/12 :30 P5 5:43:42 PM Order \$150.00

\$600.00

\$600.00

Line: 33

Time Period: 6p-630p

195682 06837945 C23C29 10/26/12 :30 P5 6:08:43 PM Order \$200.00

\$200.00

\$200.00

195682 06837945 C23C29 10/23/12 :30 P5 6:09:28 PM Order \$200.00

\$800.00

\$800.00

Line: 34

Time Period: 6p-630p

195682 06837945 C23C29 10/29/12 :30 P5 6:19:16 PM Order \$200.00

\$200.00

\$200.00

Line: 35

Time Period: 630p-7p

195682 06837945 C23C29 10/29/12 :30 P5 6:48:16 PM Order \$200.00

\$200.00

\$200.00

Line: 36

Time Period: 630p-7p

195682 06837945 C23C29 10/26/12 :30 P5 6:48:31 PM Order \$200.00

\$200.00

\$200.00

195682 06837945 C23C29 10/24/12 :30 P5 6:48:46 PM Order \$200.00

\$800.00

\$800.00

Line: 37

Time Period: 6p-7p

195682 06837945 C23C29 10/28/12 :30 P5 6:44:25 PM Order \$300.00

\$300.00

\$300.00

Line: 38

Time Period: (10:00:00 AM-11:00:00 AM)

195682 06837945 C23C29 10/28/12 :30 P5 10:18:23 AM Order \$350.00

\$350.00

\$350.00

Line: 39

[Sorted by: Line]

Spot Manager: All, 10/23/12-10/29/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 39

Time Period: (5:30:00 PM-6:00:00 PM)

195682 06837945 C23C29 10/28/12 :30 P5 5:43:55 PM Order \$450.00

\$450.00

\$450.00

Line: 40

Time Period: 8p-9p

195682 06837945 C23C29 10/23/12 :30 P5 8:39:20 PM Order \$600.00

\$600.00

\$600.00

Line: 41

Time Period: 8p-9p

195682 06837945 C23C29 10/25/12 :30 P5 8:14:15 PM Order \$700.00

\$700.00

\$700.00

Line: 42

Time Period: 7p-8p

195682 06837945 C23C29 10/29/12 :30 P5 7:39:25 PM Order \$800.00

\$800.00

\$800.00

Line: 43

Time Period: 8p-9p

195682 06837945 C23C29 10/29/12 :30 P5 8:59:50 PM Order \$800.00

\$800.00

\$800.00

Line: 44

Time Period: 7p-8p

195682 06837945 C23C29 10/23/12 :30 P5 6:58:00 PM Order \$800.00

\$800.00

\$800.00

Line: 45

Time Period: 7p-8p

195682 06837945 C23C29 10/28/12 :30 P5 7:49:32 PM Order \$800.00

\$800.00

\$800.00

Line: 46

Time Period: 8p-9p

195682 06837945 C23C29 10/28/12 :30 P5 8:40:20 PM Order \$800.00

\$800.00

\$800.00

Line: 47

Time Period: (5:30:00 PM-9:00:00 PM)

195682 06837945 C23C29 10/24/12 :30 P5 Order \$800.00

\$800.00

\$1,600.00

Line: 48

Time Period: MLB World Series

195682 06837945 C23C29 10/25/12 :30 P5 Order \$800.00

\$800.00

\$1,600.00

Line: 49

Time Period: (5:30:00 PM-9:00:00 PM)

195682 06837945 C23C29 10/25/12 :30 P5 Order \$800.00

\$800.00

\$1,600.00

[Sorted by: Line]

Spot Manager: All, 10/23/12-10/29/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 49

Time Period: (5:30:00 PM-9:00:00 PM)

195682	06837945	C23C29	10/27/12	:30	P5	Order	Order	\$800.00
195682	06837945	C23C29	10/27/12	:30	P5	Order	Order	\$800.00

\$1,600.00	\$1,600.00
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Line: 50

Time Period: (5:30:00 PM-9:00:00 PM)

195682	06837945	C23C29	10/28/12	:30	P5	Order	Order	\$800.00
195682	06837945	C23C29	10/28/12	:30	P5	Order	Order	\$800.00

\$1,600.00	\$1,600.00
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Line: 51

Time Period: 7p-9p

195682	06837945	C23C29	10/24/12	:30	P5	Order	Order	\$1,300.00
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\$1,300.00	\$1,300.00
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Line: 52

Time Period: 7p-8p

195682	06837945	C23C29	10/25/12	:30	P5	Order	Order	\$1,300.00
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\$1,300.00	\$1,300.00
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Line: 53

Time Period: (2:15:00 PM-5:30:00 PM)

195682	06837945	C23C29	10/28/12	:30	P5	Order	Order	\$1,500.00
195682	06837945	C23C29	10/28/12	:30	P5	Order	Order	\$1,500.00

\$3,000.00	\$3,000.00
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\$25,840.00	\$25,840.00
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[Sorted by: Line]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Smart Media Group,
being/on behalf of: Heather Wilson, a legally
qualified candidate of the Republican political
party for the office of: US Senate
in the General
election to be held on: 11/6/2012
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Wilson
 (name of federal candidate or authorized committee) hereby certify that the programming
 to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the
 programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that
 identifies the candidate, the office being sought, and that the candidate has
 approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar
 image of the candidate for a duration of at least four seconds, and a simultaneously
 displayed printed statement identifying the candidate, that the candidate approved
 the broadcast, and that the candidate and/or the candidate's authorized committee
 paid for the broadcast.

signature of candidate or authorized committee

printed name

date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

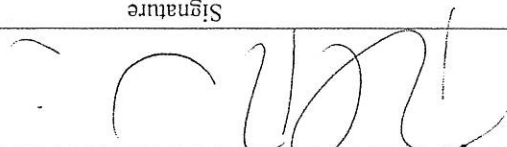
and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

Date 7/31/12 Signature 

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature _____ Printed Name _____ Title _____